

HAVE OUR MARKETING TEAM
GENERATE BETTER
RESULTS
FOR YOUR
PRACTICE

WHY US?

- ▶ Experts in medical web design and marketing for Physicians
 - ▶ Years of proven results in Physician Marketing
 - ▶ Physician Advisory Board to provide custom web content and newsletters for clients
 - ▶ Proprietary Marketing tools for physician practices
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CALL US TODAY
954.358.2856

2720 East Oakland Park Blvd., Suite 102
Fort Lauderdale, FL 33306

WWW.RXMEDICALWEB.COM

IS YOUR WEBSITE EFFECTIVE?

 IS YOUR WEBSITE
INFORMATIVE?

 ARE YOU ACQUIRING
MORE PATIENTS?

 IS IT GENERATING
REVENUE?



RxMedical web

Physicians Rx for Success

Visit our website www.RxMedicalWeb.com

CALL US AT 954.358.2856

WHY WE DO IT

We believe that your website is only effective if it is generating you revenue.

Many website firms nowadays miss the whole point of online marketing to begin with, that is, to **Generate Revenue**. Even though your website may be attractive, ask yourself this question: “**Are visitors to your website converting to actual patients?**”. Most of the time the answer is “no”. In order to turn those website visitors into patients we study the market to develop a strategy that will turn your Website into an **Effective Revenue Generating Website**.



Your Website



More Traffic



More Patients



More Revenue

HOW WE DO IT

We focus on understanding what your patients are looking for on the web.



Custom Website Development

- Search Engine Ready Website Development
- Easy to use Content Management System
- In-depth Standard Compatible Coding
- Attractive Design
- User Friendly interface



Internet Marketing

- Search Engine Optimization
- Custom Facebook Marketing Campaigns
- Google Adwords Marketing
- Website Maintenance
- Ongoing Website Statistics
- Google Page Rank improvement



Physician Written Content

Good content is what drives users to a Web page, and we utilize our Physician Staff to help you.



In-depth Market Studies

We study Online Marketing in depth to understand how to better run your Website.



Branding & Identity

A recognizable brand will help your business remain in your customers minds for years.



Online Patient Forms

We provide you with powerful tools to make your practice run smoothly.



Email Marketing

Our Physician Staff write compelling newsletters for your patients.

SUCCESS STORIES

Your success is what is important to us, and it is what inspires us to do more.

VIP Aesthetics

The Results

- Visitor time spent on the website increased by 72.26%
- 1,925 client page views
- Facebook fans increased 30%
- Created a fresh original design



Gulfshore Pain & Wellness

The Results

- User interaction increase of 120%
- 1,791 client page views
- 68.52% website visitor return rate
- Generated brand awareness through strong identity



Jeunesse Aesthetics

The Results

- Visitor time spent on the website increased by 76.31%
- 1,400 average page views per month
- 62.81% website visitor return rate
- Generated brand awareness through strong Identity



Essential Medical Clinic

The Results

- Increased practice online visibility
- Over 1,000 visits monthly
- 66.42% website visitor return rate
- New non-Flash based website for best SEO results



VISIT OUR WEBSITE FOR MORE SUCCESS STORIES LIKE THESE WWW.RXMEDICALWEB.COM